



# Impact Area Descriptions

(Adopted September 2007)

## 1) Helping Kids Succeed Impact Area

**Vision Statement:**

We envision a Thurston County where all children are safe, nurtured and valued and are provided the opportunity to succeed as individuals and in school to develop life skills.

**Goals:**

1. Increase the rate of young children accessing early learning programs where they will learn, grow and enter kindergarten ready to succeed.
2. Increase the number of children served through child care programs.
3. Increase youth involvement in community service.
4. Reduce high school drop-out rates.

**Community Outcome:**

To ensure the healthy social, cognitive and physical development of infants, children and youth (birth-18).

## 2) Meeting Basic Needs Impact Area

**Vision Statement:**

We envision a Thurston County where all individuals and families have adequate food, clothing, and shelter.

**Goals:**

1. Reduce the number of families, individuals, and children who are homeless.
2. Increase access to basic needs services.
3. Reduce hunger and food insecurity.

**Community Outcome:**

To ensure that a coordinated and collaborative safety net of services exists so that basic needs of individuals are met.

## 3) Promoting Self-Sufficiency Impact Area

**Vision Statement:**

We envision a Thurston County where all individuals have the ability to be self-sufficient and live as independently as possible through increased long term economic stability.

**Goals:**

1. Increase access to job training, literacy, and career development programs that improve long-term employment opportunities.
2. Increase the rate of seniors and people with disabilities who maintain independent lives.
3. Increase access to services that help individuals increase income, build savings, and/or sustain assets.

**Community Outcome:**

To increase the ability for people in Thurston County to live independently.

## 4) Supporting Health and Wellness Impact Area

**Vision Statement:**

We envision a Thurston County where all individuals are safe and have access to basic health care and wellness services.

**Goals:**

1. Increase access to affordable medical, dental, mental health, and wellness services.
2. Reduce the rate of domestic violence and child abuse in Thurston County.

**Community Outcome:**

To improve the general health, wellness and quality of life of Thurston County residents.

### **ADDITIONAL INFORMATION**

Please contact Ami Forsberg, Community Relations Manager at (360) 943-2773 x 13 or [aforsberg@UnitedWay-Thurston.org](mailto:aforsberg@UnitedWay-Thurston.org).