



United Way  
of Thurston County

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

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## **Day of Caring will kick off United Way's 2008 fundraising campaign**

The 2008 Campaign for United Way of Thurston County will officially kick off with the sixteenth annual Day of Caring event on Friday, September 12, when hundreds of volunteers will participate in projects to benefit Thurston County nonprofit organizations

Campaign Chair John Winn Miller, Publisher, *The Olympian*, is leading efforts to raise \$1.4 million. Miller states, "United Way's new focus is to target resources in the areas of education, income and health. Our community is stronger when a child succeeds in school, when a family becomes financially stable, and when seniors have good health. I'm excited to be a part of an organization that addresses immediate needs but also mobilizes the community to get at the underlying causes of local problems to achieve long-term, measurable results."

Last year's campaign donations are currently supporting 60 local health and human service programs and initiatives.

For information on how to participate in this year's United Way campaign, either through a workplace campaign or individual giving, call Toni Verbon at 943-2773 x 17 or email [tverbon@unitedway-thurston.org](mailto:tverbon@unitedway-thurston.org).

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**[www.unitedway-thurston.org](http://www.unitedway-thurston.org)**

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