



***Community Investment Partnership
Request for Proposal and Funding Application***

One Year Funding Period: July 1, 2017 – June 30, 2018

Application Deadline: 12:00 p.m. (noon), Friday, April 7, 2017

Applicants must apply through an on-line application tool, available at:

<https://zoomgrants.com/qprop.asp?donorid=2253>

Proposals must be submitted electronically through ZoomGrants by the application deadline.

In addition, one signed hard copy must be delivered to Thurston County no later than Friday, April 14, 2017:

Thurston County Public Health and Social Services

412 Lilly Rd. NE

Olympia, WA. 98506

The Request for Proposal (RFP) Process and Criteria

A single RFP from the Community Investment Partnership (CIP) is available February 18, 2017, for proposals to be submitted by April 7th and to be awarded by approximately May 16, 2016. This funding will be for one year with programs starting on July 1, 2017 and ending June 30, 2018. Approximately \$630,000 will be available each year. The CIP proposal framework will prioritize promoting:

- Programs that increase educational success and resiliency of at-risk children and families. (single year or three-year funding available); and
- Programs that meet the basic needs of at-risk populations (single-year funding only).

Please review and reference the priority goal areas, desired outcomes and objectives on page three (3).

Building upon the work of *Thurston Thrives* (www.co.wa.us/health/thrives), we are seeking proposals that:

- Implement critical strategies that achieve measurable results;
- Coordinate community assets (partnership, agency and community volunteer time, staff and other resources); and
- Serve as a catalyst to achieve collective impacts for existing large systems changes.

Important to Note

- Agencies requesting program funding must complete one (1) application for each proposed program.
- CIP grants do not support capital projects or endowment funds.
- When reviewing proposals for 2017, past performance will be considered.

Eligible Applicants

Entities eligible for CIP funding are: 1) private non-profit organizations meeting the statutory requirements under the IRS 501(C) (3) designation; 2) public non-profit organizations; 3) Tribes. All applicants must have established appropriate financial internal controls and accounting procedures to assure proper disbursement and accounting of funds provided. Applicants failing to meet these requirements will be ineligible for funding.

Multi-Year Funding Availability

The CIP Steering Committee will make both single-year and multi-year funding awards. Applications that receive a multi-year award will receive a contract that is funded with one year of funding that is renewable for an additional year(s) based on the availability of funding and a review of performance. Multi-year awards will be for up to three (3) years.

Strategic Focus Area	Allocation of CIP Funds	Award Length	Eligibility
Programs that increase educational success and resiliency of at-risk children and families	At least 60% of CIP funds	1 - 3 year awards	<ul style="list-style-type: none">• Collective impact project (3-year awards only)*• Single agency programs (1-3 year awards)
Programs that meet basic needs of at-risk populations	Up to 40% of CIP funds	1 year awards only	<ul style="list-style-type: none">• Single agency programs

* See description of collective impact projects in the section below.

CIP Strategy Focus Areas, Priorities, and Desired Outcomes

Strategic Focus Areas	CIP Priority	Desired Outcomes
Programs that increase educational success and resiliency of at-risk children and families	<ul style="list-style-type: none"> • At-risk children 0-5 years old, including their parents • Close alignment and collaboration with schools • Use of trauma-informed approaches 	<ul style="list-style-type: none"> • Increase percentage of children determined “ready for kindergarten” • Leverage use of school funds • Increase student success rates (including but not limited to graduation rates) • Decrease absenteeism and dropout rates
Programs that meet basic needs of at-risk populations and new, startup programs under strategic focus areas	<ul style="list-style-type: none"> • Basic human needs, other than housing • Food and meals • Transportation • Emergency or emergent needs • Start-up programs 	<ul style="list-style-type: none"> • Program defined outputs

Collective Impact

The CIP Steering Committee intends to award a portion of its available funds for three-year collective impact projects that increase educational success and resiliency of at-risk children and families. We seek coordinated, larger scale projects that:

- Involve close collaboration with and among partners such as nonprofit service providers, educational institutions and other applicable organizations;
- Identifies a lead organization responsible to coordinate the overall project;
- Achieves measurable impacts over time that meet desired priorities and outcomes as listed above; and
- Ensures a plan for continuous measurement tracking and improvement over the project’s length.

The collective impact approach is premised on the belief that no single agency or program can solve the complex social problems in a community. The approach calls for multiple cross-disciplinary organizations to come together around a common purpose, shared measurement and to align efforts. John Kania & Mark Kramer first wrote about collective impact and identified five key elements:

1. All participants have a common agenda for change including a shared understanding of the problem and a joint approach to solving it through agreed upon actions.
2. Collecting data and measuring results consistently across all the participants ensures shared

measurement for alignment and accountability.

3. A plan of action that outlines and coordinates mutually reinforcing activities for each participant.
4. Open and continuous communication across the many players to build trust, assure mutual objectives, and create common motivation.
5. A backbone organization(s) with staff and specific set of skills to serve the entire initiative and coordinate participating organizations and agencies.

The Review and Selection Process

The review and selection process will be overseen by a Community Investment Partnership Steering Committee composed of eight (8) Health and Human Services Council (HHSC) members and four (4) United Way representatives who will make the final award decisions. Preliminary reading, rating, and selection recommendations will be done by citizen review committees and two or three members of the CIP Steering Committee who will serve as co-chairs of the review committees. Review Committee members will be composed of impartial, knowledgeable volunteers selected from throughout Thurston County because of their interest and knowledge about local community needs and will include representatives from Thurston Thrives action teams or advisory councils.

In reviewing proposals, the Community Investment Partnership will base funding decisions on how well the proposed program aligns with the CIP's priority goals and desired community outcomes. Applications will also be rated on the following criteria:

- Importance to the community: Direct impact on addressing CIP priorities and achieving desired outcomes identified by CIP.
- Clearly defined scope, goals and outcomes/performance measures.
- Cost Effectiveness: The total project cost is appropriate for the expected impact.
- Organization's partnerships and collaboration. Project collaborates with partner organizations to maximize impacts, and where appropriate achieves a collective impact.
- Financial capacity: Organization has the financial capacity and systems in place to successfully manage the grant.
- Responsive application: All relevant questions answered and information is relevant and responsive to the question asked.

Bidder's Conference

One orientation session for this funding cycle will be provided on February 24, 2017 from 2:00 – 4:00 p.m. at the Thurston County Public Health and Social Services Conference Room 107, 412 Lilly Rd. NE Olympia, WA 98506-5132.

Application Process

1. Your organization will need to create an account with ZoomGrants.com to complete and submit an application. The application is available at: <https://zoomgrants.com/gprop.asp?donorid=2253>.
2. Submit your application and supporting documents through ZoomGrants no later than 12:00 p.m. (noon) on April 7, 2017. **Applications received after this date and time will not be accepted.**
3. Deliver one (1) signed hard copy to Thurston County Public Health and Social Services no later than 4:00pm April 14, 2017 at:

**412 Lilly Rd. NE
Olympia, WA. 98506**

For questions regarding this RFP, contact either:

Jessica Bateman at: (360) 943-2773 x 22 or jbateman@unitedway-thurston.org

Gary Aden at (360) 867-2532 or adeng@co.thurston.wa.us

The CIP reserves the right to modify, reject or negotiate any proposals submitted with the proposing organization prior to recommending funding of the proposal.

Threshold Review

The application has been submitted by the due date and time, provides all required elements including response to narrative questions, program and organizational financial forms, logic model, list of current Board members with titles and affiliations, and has the signature of the Executive Director or authorized agency official. An IRS Form 990, or equivalent tax exempt letter has been attached to the application.