

UNITED WAY OF THURSTON COUNTY  
**WOMEN UNITED**<sup>®</sup>

**One Year Funding Period July 1, 2017 – June 30, 2018**  
**Proposal Deadline: Friday, March 10, 2017 by 4:00**  
**p.m. Proposals should be submitted electronically as a pdf file**  
**to Randi Nandyal at [RNandyal@unitedway-thurston.org](mailto:RNandyal@unitedway-thurston.org)**

### **Women United 2017 Request for Proposal (RFP)**

The Women United (formerly Women's Leadership Council or WLC) issues this *Invitation to Partner* on projects that align with the mission and values of the Women United.

**Mission:** To positively impact the lives of women and girls in our community by promoting self-sufficiency and financial stability.

**Projects that align with the mission will be given greater consideration.**

**Values:** Philanthropy, volunteering, networking, mentoring and leadership.

To propose a project for funding consideration, please prepare and submit an application in the following format:

1. Describe in three pages or fewer your proposed project.
2. Provide an abstract or **summary paragraph** that captures the essence and the key elements of your proposed project.
3. Provide a summary of your plan and the dollar amount you are requesting from Women United. *Please also identify any other funds supporting the project in addition to the proposed funds from Women United.* Please include a breakdown of expenses related to project.
4. Outline measurable outcomes. Awardees will be required to submit a 6-month summary report and year-end report to the Women United.

**Successful projects** will be those that:

- Are affiliated with a **non-profit 501(c)(3)** organization.
- Identify and reach out to women and girls who **are under-served or disengaged** from typical community support and services.

- Consider these important **Women United** themes:
  - **Promoting Prosperity and Financial Education:** women need access to information about attaining financial stability, managing their money, and building wealth
  - **Jobs matter:** participants of the funded activity gain workforce skills that promote women's financial independence, family stability and more secure futures for both
  - **Collaboration Counts:** proposals are strengthened by multi-agency and integrated planning. It is important to show inter-agency coordination, in-kind and leveraged dollars coming from other sources.
  - **Lead the Charge:** Demonstrate meaningful outcomes for women and girls and why it matters in their lives.
  - **Out-of-the-Box:** the project is creative, innovative and stretches the boundaries of what has been done previously in this community
  
- Acknowledge and welcome Women United membership providing feedback, comment, and influencing the project in ways that are mutually beneficial.

### Important to Note

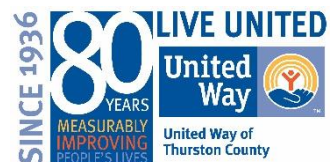
- Agencies who meet the RFP requirements and are selected to interview must be available to meet with Women United Grants Committee **on Tuesday, April 4, 2017 – Harbor House at Percival Landing**
- Proposal funding will range from \$1,000 to \$15,000.
- **Applications will receive greater consideration to the extent they align with Women United's mission and theme listed in this RFP.**
- It is fine for organizations to ask for funding that have received prior funding or that are ongoing.
- Grant recipients are required to attend at least one general Women United membership meeting to update membership on project.

### Application Submittal Process

1. Write your organization's name in the subject line and e-mail your *Letter of Proposal* to [RNandyal@unitedway-thurston.org](mailto:RNandyal@unitedway-thurston.org) no later than 4 p.m. on March 3, 2017. ***Applications received after this date will not be considered.***
  
2. An electronic version of this RFP can be obtained at [unitedway-thurston.org/about-wlc](http://unitedway-thurston.org/about-wlc)

### Application Format:

Cover page with organization and proposed program name  
 12-point font, Times New Roman  
 1 inch margins (top, bottom and sides)  
 Double spaced



Consecutively numbered pages

**Questions** about electronic submittal or the Women United grant process should be directed to Randi Nandyal, Development Officer & Women United Liaison by phone at 360.943.2773 ext. 115 or e-mail: RNandyal@unitedway-thurston.org.

Women United reserves the right to modify, reject or negotiate any proposals submitted with the proposing organization prior to recommending funding of the proposal.

**Timeline:**

March 10: Letter of Proposal due by 3 p.m.  
March 23: Women United Grants Committee meets to review applications  
March 30: Projects for consideration will be contacted  
April 4: Interviews will be conducted at Harbor House  
April 28: Finalists will be announced at Power of the Purse  
May 22: Awards formally announced (including initial finalists and additional)

**Please attach Income Statement (audited financial statement) 990  
Or  
Provide P&L (profit & loss) for agency for last fiscal year**

If you are a finalist, or if your grant exceeds **\$10,000** supplemental information may be requested.