**Sample Letter from Employee Campaign Coordinator:**

Dear Colleague:

Here at (Company Name), we know that by working together we can accomplish much more than we can alone. The work of United Way embodies the collective effort to improve the basic foundations of a strong community; education, financial stability, and health. Please join me in supporting United Way this year in our annual employee giving campaign.

When we give through United Way, we make a powerful investment in our community. Our contributions are combined with gifts from other caring community members to fund programs that feed the hungry, mentor children, provide basic emergency needs, give abused children a voice, overcome disabilities, make homes safer, and support the elderly.

United Way funded programs and services touch so many of us that often times we take the availability of these services for granted. However, there is a growing gap between the needs of our community and the resources to meet them; United Way works to fill this gap. Our support is needed now and every gift, *regardless of how large or small,* makes a difference.

What this place needs is, YOU. Please join me and our team in supporting United Way of Thurston County.

Sincerely,

Employee Campaign Coordinator