

CEO & COMMUNITY LEADER LUNCHEON

June 18 | 11:30am

2025 ALICE Report
Insights for Our Region



About United Way of Thurston County

From strengthening local resilience to advancing health, youth opportunity, and financial security, United Way of Thurston County is mobilizing our community to action so all can thrive.

Supporting United Way of Thurston County's **CEO & Community Leader Luncheon** event is an investment in a stronger, more connected community. By becoming a sponsor, you will:

- **Demonstrate Leadership:** Showcase your commitment to social responsibility.
- **Expand Your Reach:** Connect with influential business and community leaders.
- **Enhance Brand Recognition:** Gain exposure through event promotions, digital marketing, and on-site visibility.
- **Drive Meaningful Change:** Support initiatives that empower and strengthen our local community.

SPONSORSHIP OPPORTUNITIES

Your sponsorship will help ensure the success of the **CEO & Community Leader Luncheon** and directly support initiatives that uplift our community. We invite you to partner with us in creating a future where everyone in Thurston County can thrive.

**Join us in making
a difference!**

| | TITLE SPONSOR \$7,500 | PLATINUM SPONSOR \$5,000 | GOLD SPONSOR \$2,500 | SILVER SPONSOR \$1,000 | BRONZE SPONSOR \$500 |
|---|---|---|-------------------------------------|---------------------------------------|-------------------------------------|
| Complimentary Tickets to the Event | 8 | 6 | 4 | 4 | 2 |
| Recognition on the event landing page | PROMINENT LOGO | LOGO | LOGO | LOGO | NAME |
| Recognition on Event Invitations and Email Communications | PROMINENT LOGO | LOGO | LOGO | NAME | NAME |
| Recognition on Event Signage | LOGO | LOGO | LOGO | NAME | NAME |
| Recognition on Social Media | INDIVIDUAL | INDIVIDUAL | GROUP | GROUP | GROUP |
| Verbal recognition during event | 60 SECOND PROMOTIONAL SPEAKING OPPORTUNITY | ✓ | ✓ | ✓ | ✓ |
| Exclusive recognition as event's Title Sponsor | ✓ | | | | |

For more information or to confirm your sponsorship, please contact: Chris Wells at cwells@unitedway-thurston.org or Kristi Duke kduke@unitedway-thurston.org or 360-789-2542.



SPONSORSHIP OPPORTUNITIES

2025 SPONSORSHIP COMMITMENT FORM



☐ **Yes, we would like to sponsor
CEO & Community Leader
Luncheon**

SPONSOR LEVEL

☐ **Title** \$7,500 ☐ **Gold** \$2,500 ☐ **Bronze** \$500
☐ **Platinum** \$5,000 ☐ **Silver** \$1,000

☐ Unfortunately, we are unable to attend the event, but we want to support United Way of Thurston County with our gift of \$ _____

SPONSOR COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

METHOD OF PAYMENT

☐ CHECK ENCLOSED PAYABLE TO UNITED WAY OF THURSTON COUNTY FOR \$ _____

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

CREDIT CARD # _____ EXP DATE _____

NAME ON CARD _____

TOTAL AMOUNT
TO BE CHARGED \$ _____ SIGNATURE _____

PLEASE RETURN THIS SHEET
VIA MAIL OR EMAIL TO:

United Way of Thurston County
3525 7th Ave SW Ste 201, Olympia, WA 98502
Richele Center, rcenter@unitedway-thurston.org

UNITED WAY OF THURSTON COUNTY IS
A REGISTERED 501(C)(3) NON-PROFIT
ORGANIZATION, TAX ID 91-0713462